WITH AMANDA RICHARDS
WEDNESDAY OCTOBER 21,2020

Daily Bite Size Training

Topic:4 KPIs to follow

Topics/questions from zoom call

Question:

Answer:

Question:

Answer:

Question:

Answer:



4 KPIs

The 4 KPIs

- 1. ACTIVE CLIENT
- 2. CARRIER
- 3. POLICIES
- 4. ANNUALIZED PREMIUM



Where are they located?

Go to the Dashboard module

At the top of the page there are the 4 KPIs

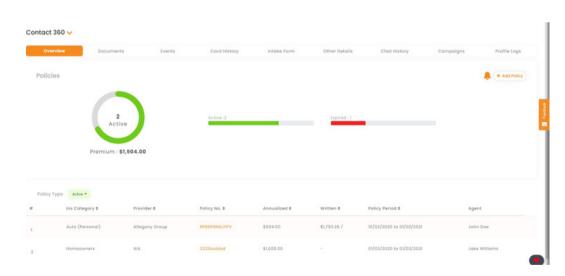
You can click the number for an expanded view

Click here to learn more: KPIs

What is included?

- Policy Info
- Documents
 - Email
 - Received records
 - Notes
 - Files
- Events
- Deal/card history
- Chat history
- Campaigns & Referrals.





Active Clients

List of all active accounts as individuals or businesses who have purchased policies through your agency.

Clicking on the count opens the list of all active accounts & each account provides a 360 view (overview) of policyholder

Carriers

All carriers who has written policies directly or through subsidiaries within a local region.

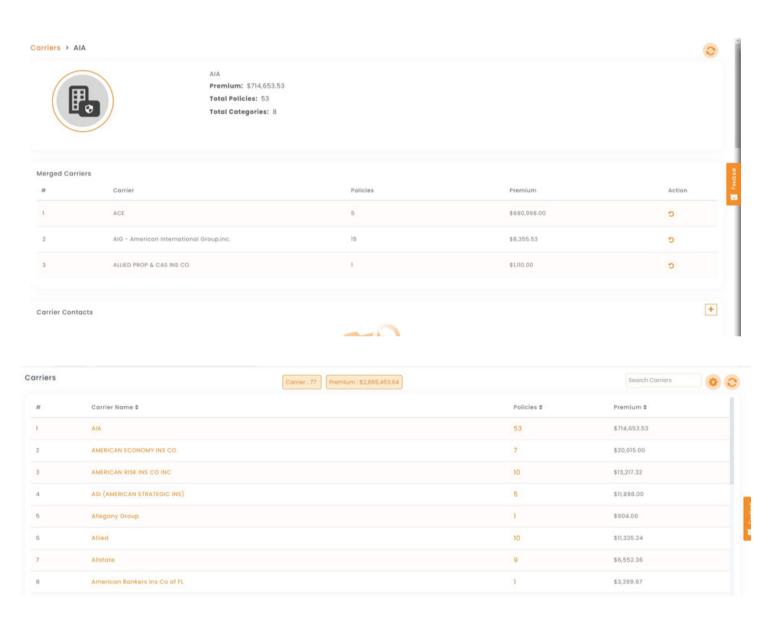
Sorted by

- Carrier name
- Total policy count
- Premium volume

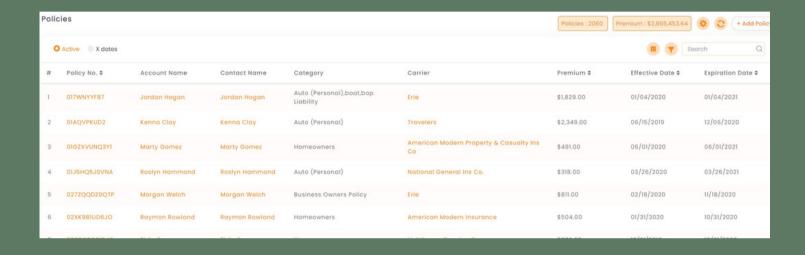


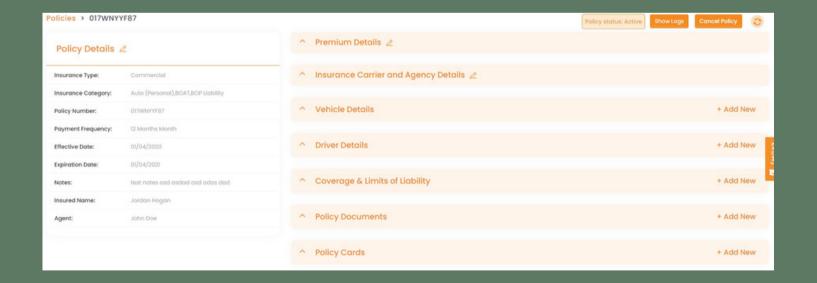
To add a contact at a carrier

- 1. Click on the Carrier name
- 2. Under Carrier Contacts, on the right-hand side, click the "+" button
- 3. Fill in the required fields and click save.



Click here to learn more: Carriers





Policies

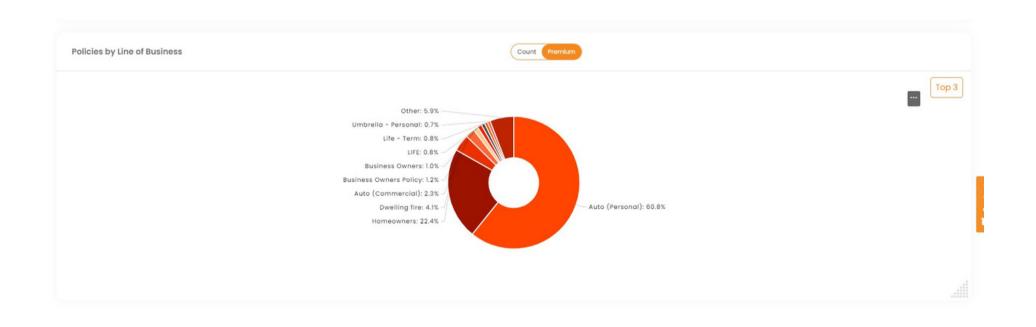
Count of policies is a good reflection of business health and growth

When users complete their profiles on the app you will see:

- Details about the policies
- Policies users has added from other sources

Annualized Premium

CALCULATED BASED ON 365
DAYS IN A YEAR BEGINNING
ON THE INITIAL DATE OF THE
POLICY.



THANK YOU!

To learn more please visit: Knowledge base

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